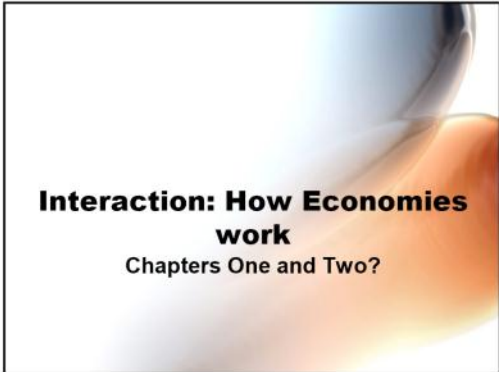
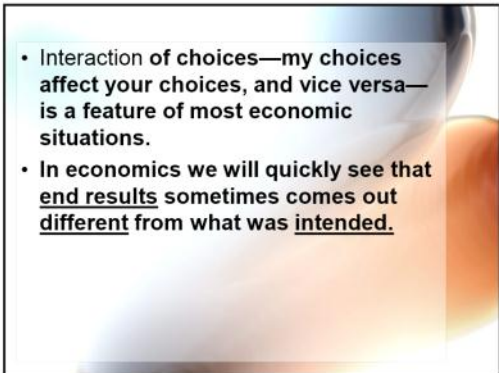
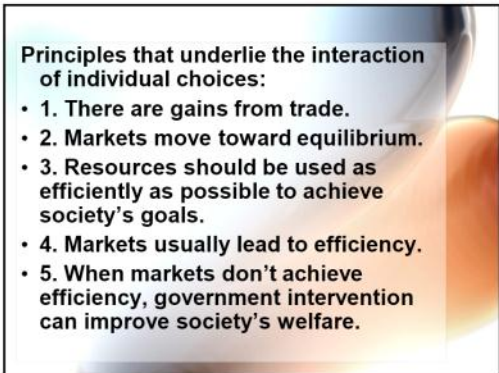


Economic Interaction



Interaction: How Economies work
Chapters One and Two?

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- Interaction of choices—my choices affect your choices, and vice versa—is a feature of most economic situations.
 - In economics we will quickly see that end results sometimes comes out different from what was intended.

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- Principles that underlie the interaction of individual choices:
- 1. There are gains from trade.
 - 2. Markets move toward equilibrium.
 - 3. Resources should be used as efficiently as possible to achieve society's goals.
 - 4. Markets usually lead to efficiency.
 - 5. When markets don't achieve efficiency, government intervention can improve society's welfare.

There are gains from trade

- In a market economy, individuals engage in **trade**: They provide goods and services to others and receive goods and services in return.
- There are **gains from trade**: people can get more of what they want through trade than they could if they tried to be self-sufficient.

This increase in output is due to **specialization**: Each person specializes in the task that he or she is good at performing.

Follow your bliss!

Markets move to equilibrium

- An economic situation is in equilibrium **when no individual would be better off doing something different.**

- Anytime there is a change, the economy will move to a new equilibrium.

Ex.: What happens when a new checkout line opens at a busy supermarket?

Resources should be used as efficiently as possible to achieve societies goals.

- An economy is **efficient** if it takes all opportunities to make some people better off without making other people worse off.

- Should economic policy makers always strive to achieve economic efficiency?

• **Equity** means that everyone gets his or her fair share. Since people can disagree about what's "fair," equity isn't as well-defined a concept as efficiency.

Parking example in the book

- *equity*, making life "fairer" for handicapped people, and
- *efficiency*, making sure that all opportunities to make people better off have been fully exploited by never letting parking spaces go unused.

Markets usually lead to efficiency.

- The incentives built into a market economy already ensure that resources are usually put to good use.
- Opportunities to make people better off are not wasted.

When markets don't achieve efficiency, government intervention can improve society's welfare

- **market failure**, the individual pursuit of self-interest found in markets makes society worse off

- **Why do markets fail?**
- Individual actions have *side effects* not taken into account by the market **externalities**.
- **One party prevents mutually beneficial trades from occurring in the attempt to capture a greater share of resources for itself.**

